









Watch the video and fill in the gaps.

https://docs.google.com/document/d/1X NBI_cDLC_ckOGr_ppFbBQ_zYnhk_88xR 1JC35tbrDQ/edit?usp=sharing





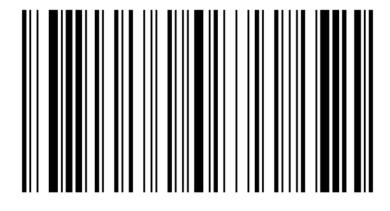


1) Pound coin





2) barcode





3) aisle





4) shopping bag





5) shopping trolley





6) shopping basket





7) checkout



till





8) self-checkout





9) loyalty card





10) debit card





11) card machine





12) receipt





Advertisement

Bill

Cashier

A piece of paper that summarises everything you want to buy, but you haven't bought it yet. This is typical in the service industry e.g. at a restaurant/bar.

A notice that promotes a certain brand or shop. This could be on paper, on TV or online.

A person who works at a checkout inside a shop.



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A reduced price on a product/service.

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Cheap

Something with a very low price.



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Sale

To pay

Expensive

This is a verb to say that you give money to somebody in return for a product/service.

A short period of time when products/services have a reduced price. We can use the expression "to be on sale" or something is "for sale".

This is an adjective to say that something has a very high price.



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What are the different ways that we can pay in English?



cash



card



cheque





What is the currency in the UK?





The United Kingdom

£

Pound

(less than £1 - pence)



What is the currency in the USA?



The United States of America



\$

Dollar

(less than \$1 - cent)



What is the currency in Europe?





Europe

€

Euro

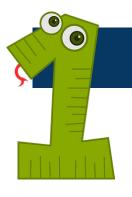
(less than €1 - cent)



How do we say this price?







£3.20

Number before decimal Currency AND Full number after decimal Currency for number less than one

Three

pounds and

twenty

pence





£3.20

Number before decimal Currency AND Full number after decimal

Three

pounds and

twenty





£3.20

Number before decimal

Currency

Full number after decimal

Three

pounds

twenty





£3.20

Number before decimal

Three

Full number after decimal

twenty



The following price is an exception





£10.04



Ten pounds and four pence



Ten pounds and four





Ten pounds four 🗸





Ten four



This sounds strange because the first number after the decimal is a zero!



Practice 1





How much are these items?



































If we don't know the price of something, how can we ask the price in English?



Asking about price

- How much does this cost?
- How much is this?
- What's the price of <u>these tomatoes</u>?





Responding to price

- That's £15.00 in total
- That'll be **£15.00**, please
- The price is **£15.00**
- It costs £15.00





How can we ask for help in a shop in English?



Asking for help

- Excuse me, I'm looking for <u>potatoes</u>, do you know where I can find them?
- Excuse me, please could you help me?





Help offered from a shop assistant

Hello, can I help you?

Are you looking for something?

How can I help you?



If somebody asks you if you want help, how can we respond?



Responding to help offered by a shop assistant

- Yes please, I'm looking for <u>bananas</u>
- Yes please, I can't seem to find bananas
- No thank you, I'm just looking





Questions at the till

- Would you like a bag?
- Do you have a loyalty card?
- Are you paying by cash or card?
- Would you like a receipt?





Practice 2





It's conversation time!







REVIEW



Shopping Course





RESPOND TO FORUM

Link:

https://virtually-fluent.com/topic/shopping-forum/



COMPLETE BRANDS CASE STUDY

Link:

https://virtually-fluent.com/topic/case-study-the-importance-of-brands/