



## Shopping

---

- 1) Do you like shopping?
- 2) Do you go shopping when there are sales and good discounts?
- 3) What's the best discount you've ever received?
- 4) What's the most expensive thing you've ever bought?
- 5) Do you usually go to the cashier in a shop or self-checkout?
- 6) How often do you go to the supermarket?
- 7) How do you normally pay in a shop - cash, card or cheque?
- 8) What is the last thing you bought?
- 9) What is your favourite shop?
- 10) Do you like visiting shopping centres? Why/not?
- 11) How long do you usually go shopping for?
- 12) Do you have any loyalty cards? Which ones?
- 13) Do you think loyalty cards are a good idea? Why/not?
- 14) If you could have your own shop, what would you sell? Why?
- 15) Do you usually buy things from the same brand?
- 16) Are brand names important to you when you buy products/services?
- 17) Do you buy local or imported products/services?
- 18) What's the most famous brand from your country?
- 19) What's your favourite brand for clothes? Why?
- 20) Have you ever worked in a shop - Describe your experience / Would you like to work in a shop - Why/not?
- 21) Do you have "BLACK FRIDAY" in your country? If so, do you go shopping on this day? Why/not?
- 22) Do you prefer shopping alone or with other people? Why?
- 23) Do you prefer shopping in a store or online? Why?