

Present Simple v Present Continuous Keywords



Keywords are small words that add extra information to our phrases to make them more exciting. In the present tense, it is most adverbs of frequency that are used.



Present Simple	Present Continuous
Always Normally Usually In the summer / winter Every day / year / month	Always Normally Usually Constantly Forever Still Now / even now This month / season / year At this time / moment Any longer / no longer / no more



As you can see, some keywords can be used in both tenses, but be careful with their meaning.



Take this example in the present simple tense

He always has a shower





This has a positive meaning, it is a good and healthy thing that he has a shower.

He always has a shower







But now take this example in the present continuous tense

He is always having a shower





Now this has a negative feeling. He uses all the hot water, he takes up the bathroom.

He is always having a shower





